

# Agenda

## STRATEGIES AND TACTICS IN SUPPLY CHAIN EVENT MANAGEMENT



Montag, 10.Dezember 2007

- 09:00-09:15 **Begrüßung und Eröffnung**  
*Prof. Dr.-Ing. Heike Emmerich, Raschid Ijioui, RWTH Aachen*
- 09:20-09:35 **Supply Chain Event Management in the Pharmaceutical Industry – Status and Outlook**  
*Dr. Stephan Küppers, Forschungszentrum Jülich*
- 09:40-09:55 **Supply Chain Event Management by FORD of Europe**  
*Bernd Südel, Ford-Werke GmbH- Ford of Europe*
- 10:00-10:15 **Performance Management in the Value Chain**  
*Martin Alexander, A. T. Kearney GmbH*
- 10:20-10:35 **Supply Chain Event Management (SCEM): A Strategic Application of Business Process Management (BPM)**  
*Kurt Wiener, Emprise Process Management GmbH*
- 10:40-11:15 **Kaffeepause and Networking**

- 11:20-11:35      **SCEM-System to Support the Development of Consumer Promotion**  
*Dr. Harald Gerking, DWLogistics GmbH & Co. KG*
- 11:40-11:55      **Holistic and Pragmatic Approach on Proactive Supply Chain Event Management**  
*Ralf Bechmann, Daimler AG*
- 12:00-12:15      **Event Based Process Performance Management**  
*Dr. Torsten Becker, BESTgroup Consulting & Software GmbH*
- 12:20-12:35      **Supply Chain Event Management in the Financial World**  
*Wilhelm Schreiner, Ernst & Young AG*
- 12:40-12:55      **Usage and Promotion of Employee Potentials in Modern Production Systems**  
*Prof. Dr. Wilfried Adami, Universität Lüneburg*
- 13:00-14:00      **Lunch and Networking**
- 14:05-14:20      **A Simulation Model To Predict Impacts of Alterations in New Product Development Projects**  
*Prof. Dr.-Ing. Dipl.-Wirt.-Ing. Christopher Schlick, RWTH Aachen*
- 14:25-14:40      **Supply Chain Event Management: Managing Risk by Creating Visibility**  
*Katja Keller, SAP AG*
- 14:45-15:00      **The Change of REFA Methods by Supply Chain Event Management Considering Globalisation**  
*Dr. Gerd Conrads, Dr. Maruan Issa, REFA Bundesverband e. V.*
- 15:05-15:20      **Supply Chain Event Management & Strategic Networking**  
*Thomas Landschof, Strategic Networking Intelligence*
- 15:25-16:30      **Kaffeepause, Networking and Schlusswort**

**Informationen:**

Center for Computational Engineering Science (CCES)  
Computational Materials Engineering (CME)  
RWTH Aachen

**Ort:** RWTH Aachen,  
Pauwelsstr. 12, 52056 Aachen  
AICES (Seminarraum)

**Datum:** 10. Dezember.2007

**Uhrzeit:** 09:00 – 16:30

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